

GrowerNEWS

Banner Display Advertising Rates

(Rates effective to bookings up to and including 31 March 2018)

Banner Advertisements per annum							
	Size (pixels) (w x h)	1 banner (\$)		2-3 banners (\$) per banner		4 Plus Banners (\$) per banner	
		Home	Other pages	Home	Other pages	Home	Other pages
Std Banner /month	195 x 160	2400 \$200	2160 \$180	2160 \$180	1920 \$160	1920 \$160	1680 \$140
* Each banner space is unique to the advertiser, GIF files with animation are permitted							
Masthead / month	450 x 70	3600 \$300	3360 \$280	3360 \$280	3120 \$260	3120 \$260	2880 \$240
Banner Advertisements single month (subject to availability)							
	Size (pixels) (width x height)	1 banner (\$)		2-3 banners (\$) per banner		4 Plus Banners (\$) per banner	
		Home	Other pages	Home	Other pages	Home	Other pages
Standard Banner	195 x 160	600	550	550	525	525	500
Masthead Banner	450 x 70	700	650	650	625	625	600

*Notes on Banners

Standard Display Banner rates are for a 12 month period from 'go live date' or one month from 'go live date' for Monthly banners. Clients with large volumes of banner advertising should apply for a customized quote. Banner positions subject to availability and limited to 4 standard and one Masthead per page.

Per annum bookings will be invoiced monthly at equivalent monthly rate

Each banner space is exclusive to the advertiser and limited material change outs are permissible by negotiation at the discretion of GrowerNews. Existing advertisers have first right of refusal of their space provided that they are fully paid up on existing advertising

All prices exclude GST

Classified Advertising Rates

Accessed via the 'Buy and Sell' and 'Classifieds' links appearing on all pages
(Rates effective to bookings up to and including 31 March 2018)

Classifieds Advertising (*Buy and Sell*) –Companies and Suppliers

Up to 200 words (includes up to 6 images)	\$50 for one month live listing in the category of your choice
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Classifieds Advertising (*Buy and Sell*) –Growers and Students

Up to 200 words (includes up to 6 images)	\$10 for one month live listing in the category of your choice
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Classifieds Notes:

This is a **contact only** trading site. Commercial agents and merchants are welcome to use this site as are private individuals to advertise goods, services, situations vacant and wanted, properties to buy or sell. Sellers contact details plus a question facility on-line are provided. Please list horticulture-related items only. Payment is by **paymate™** on line banking. Classified fees include GST

Step by Step Guide to Classifieds

1. Click on 'Buy and Sell' or 'Classifieds' links
2. To view classifieds simply select your criteria and select 'View Classifieds'
3. To submit a classified, click on 'Submit a classified' in the blue menu bar
4. For first time sellers, choose 'Register Now'
5. Complete your details, taking a note of your email address used and password chosen for next time log-in
6. Click on 'Submit Registration' at the bottom of the page (scroll down)
7. Proceed to Submit a Classified
8. The next time you log on, simply use your email and password
9. Choose from the drop down lists and add your title, your closest town
10. You can edit your contact details for this classified submission only by typing in the boxes the preferred contact name and details
11. Click on 'Next' to add images
12. Upload images from your computer or device, ensuring they are image files (jpg or gif)
13. You can continue to upload up to 6 images, and select the preferred one as the lead image
14. If you do not have an image simply leave the image upload blank
15. Once happy with your submission click on 'Save Changes and Confirm'
16. When your ad comes up, check it and proceed to payment with **paymate™**
17. Your classified will go live within two working days maximum once it has been approved as paid through the **paymate™** portal.



General Advertising Terms of Trade

Advertising rates do not include the creation of artwork for advertisements booked by clients

The publisher reserves the right to cancel or omit any advertisement which is deemed unsuitable for publication

Advertisements must not be in breach of any clause of the Commerce Act.

Cancellation after 'go live' date must be in writing or by email and does not automatically give the advertiser the right to a refund of advertising charges.

Display advertising will be posted 'as supplied'. The onus is on the advertiser to supply correct material and copy. Change outs of artwork within the period of the advertising contract may incur an additional upload charge at the discretion of the publisher

Position requests within the specified page will be on a 'first come' basis and are not guaranteed unless agreed in writing between the parties.

Payment terms for invoiced advertising are 20th of month following invoice date (New Zealand Clients only). Classifieds and overseas advertisers should use the **paymate**[™] service at time of posting your advertisement. Advertising remains in force unless any of the above conditions preclude this, for a period of twelve (12) months from on-line publication date (for annual contracts).

Payment on invoice is expected to be in full and any disputes arising should be lodged in writing within one month of on-line publication.

In the case of an advertiser defaulting on payment of an invoice, the publisher reserves the right to use all legal channels to obtain payment, with the costs to do so borne by the advertiser.